

Sensible™

take good care everyday.





WHY SENSIBLE

Soap made to be used, every day.

A lot of handmade soap is sold as a treat. Ours is made to be used: honest cold process bars, made by hand in Calgary with real plant oils and essential oils, and priced for every sink in the house.

1977

Our family has been part of Canada's natural health movement since 1977, and making soap by hand since 2003.

Calgary

Every bar is mixed, poured and cut in small batches in our own Calgary workshop by a second generation family business.

\$4.99

An everyday price your shoppers can come back to, with about 46% margin for you at our suggested retail price.

No synthetics

No synthetic fragrance, no harsh detergents and nothing your customers need to look up.

"I've been using this unscented bar soap for a decade and a half now. It's the best I've ever found, and I love it."

JILLIAN, A SENSIBLE CUSTOMER

WORKING WITH US

Ordering is easy.

- 1 Open a wholesale account.**
Apply online and we'll set up your store and your wholesale login.
sensibleco.ca/pages/become-a-retailer
- 2 Order online, any time.**
Log in to our wholesale order form to see your prices, build your order by scent and check out.
sensibleco.ca/pages/wholesale
- 3 We ship from Calgary.**
Shipping is free on orders over \$400 anywhere in Canada.



APPLY



ORDER

Questions?
orders@sensibleco.ca
(403) 244-2401



How it's packed



Bar soap

110 g boxed bar
Inner of 6 bars
Master case of 96 (16 inner)



Liquid hand soap

475 mL pump bottle
Case of 8 bottles



Essential oils

15 mL bottle
Inner of 4 bottles



BAR SOAP

Twenty scents. *One easy price.*

Every bar is 110 g of cold process soap, made by hand in Calgary and boxed with a bilingual label. Sell them single, or as a six pack your shoppers can mix and match.

SUGGESTED RETAIL

\$4.99

per bar

SOLD IN

Inners of 6

master case of 96 (16 inners)

YOUR MARGIN

About 46%

at suggested retail



Cruelty free



Made in Canada



Plant based



No synthetic fragrance

Patchouli Swirl and Oatmeal, Honey & Almond contain honey, so they are not plant based. Four bars use natural fragrance; every other scented bar uses essential oils only.

BAR SOAP

The everyday classics

All bars \$4.99 suggested retail · about 46% margin · inners of 6, cases of 96



Unscented

Just soap. No scent, nothing extra.

SCENT	No scent added
TEXTURE	Smooth
TYPE	Fragrance free



BAR	677079001599
INNER 6	677079004675
CASE 96	10677079004672



Lavender

Real lavender for calmer evenings.

SCENT	Floral, herbal, a hint of lemon
TEXTURE	Gentle, lavender flowers
TYPE	Essential oils only



BAR	677079001629
INNER 6	677079004682
CASE 96	10677079004689



Peppermint

Wake up with a cool, clean tingle.

SCENT	Cool, crisp, minty
TEXTURE	Gentle, peppermint leaves
TYPE	Essential oils only



BAR	677079001636
INNER 6	677079004705
CASE 96	10677079004702



Lemongrass

Bright, fresh and full of sunshine.

SCENT	Citrusy, green, fresh
TEXTURE	Gentle, calendula petals
TYPE	Essential oils only



BAR	677079001612
INNER 6	677079004644
CASE 96	10677079004641

BAR SOAP

Fresh, warm and a little scrubby

All bars \$4.99 suggested retail · about 46% margin · inners of 6, cases of 96



Tea Tree

Fresh, herbal and spa-clean.

SCENT Tea tree, eucalyptus, bay laurel

TEXTURE Scrubby, poppy seeds

TYPE Essential oils only



BAR 677079004446
INNER 6 677079004552
CASE 96 10677079004559



Grapefruit

Crisp, bright and gently citrusy.

SCENT Pink grapefruit, light and fresh

TEXTURE Gentle, calendula petals

TYPE Essential oils only



BAR 677079004439
INNER 6 677079004545
CASE 96 10677079004542



Patchouli

Rich, earthy and grounding.

SCENT Earthy, musky, softly sweet

TEXTURE Smooth

TYPE Essential oils only



BAR 677079001605
INNER 6 677079004637
CASE 96 10677079004634



Orange Cinnamon

Warm citrus with a scrubby kick.

SCENT Sweet orange, warm cinnamon

TEXTURE Scrubby, orange peel

TYPE Essential oils only



BAR 677079004415
INNER 6 677079004521
CASE 96 10677079004528

BAR SOAP

The swirls

All bars \$4.99 suggested retail · about 46% margin · inners of 6, cases of 96



Lavender Swirl

Your calm evening ritual.

SCENT Lavender with a hint of lemon

TEXTURE Smooth

TYPE Essential oils only



BAR 677079004453

INNER 6 677079004569

CASE 96 10677079004566



Spearmint Swirl

Sweet, cool and refreshing.

SCENT Sweet spearmint

TEXTURE Smooth

TYPE Essential oils only



BAR 677079004460

INNER 6 677079004576

CASE 96 10677079004573



Ylang Ylang Swirl

Sweet, floral and a little luxurious.

SCENT Ylang ylang, sweet orange

TEXTURE Gentle, calendula petals

TYPE Essential oils only



BAR 677079004477

INNER 6 677079004583

CASE 96 10677079004580



Licorice Swirl

Warm, sweet and wonderfully different.

SCENT Anise, like black licorice

TEXTURE Smooth

TYPE Essential oils only



BAR 677079004484

INNER 6 677079004590

CASE 96 10677079004597



Geranium Swirl

Balanced, floral and fresh.

SCENT Geranium, sweet orange, a touch of cedar

TEXTURE Smooth

TYPE Essential oils only



BAR 677079004491

INNER 6 677079004606

CASE 96 10677079004603



Patchouli Swirl

Earthy patchouli, softened with honey.

SCENT Earthy patchouli, soft lavender

TEXTURE Smooth

TYPE Essential oils only



BAR 677079004507

INNER 6 677079004613

CASE 96 10677079004610

Creamy and comforting

All bars \$4.99 suggested retail · about 46% margin · inners of 6, cases of 96



Activated Charcoal

A deep, fresh clean for face and body.

SCENT Clean and fresh

TEXTURE Smooth

TYPE Fragrance free



BAR 677079004408
INNER 6 677079004514
CASE 96 10677079004511



Oatmeal, Honey & Almond

Wholesome, soft and comforting.

SCENT Soft and sweet, a touch of cinnamon leaf

TEXTURE Smooth

TYPE Essential oils only



BAR 677079004422
INNER 6 677079004538
CASE 96 10677079004535



Coconut Lime

A little vacation in the shower.

SCENT Tropical coconut, zesty lime

TEXTURE Smooth

TYPE Natural fragrance



BAR 677079001643
INNER 6 677079004668
CASE 96 10677079004665



Olive Leaf & Citrus

Fresh, green and zesty.

SCENT Fresh citrus, green olive leaf

TEXTURE Smooth

TYPE Natural fragrance



BAR 677079001650
INNER 6 677079004651
CASE 96 10677079004658



Cedarwood Vanilla

Warm, woody and cozy.

SCENT Cedarwood and soft vanilla

TEXTURE Smooth

TYPE Natural fragrance



BAR 677079001667
INNER 6 677079004620
CASE 96 10677079004627



Orange Blossom Mylk

Soft, creamy and floral.

SCENT Orange blossom, creamy and soft

TEXTURE Smooth

TYPE Natural fragrance



BAR 677079001674
INNER 6 677079004699
CASE 96 10677079004696



LIQUID HAND SOAP

Gentle soap for *every sink*.

A gentle, plant-based hand soap with aloe vera and vitamin E, scented with essential oils (or nothing at all), in a 475 mL amber pump bottle.

SUGGESTED RETAIL	YOUR MARGIN	
\$9.99	About 47%	   
per bottle	sold in cases of 8	



Lavender

Lavender and lemon at the sink.

Herbal lavender with a bright touch of lemon

BOTTLE	677079001919
CASE 8	10677079001916



Citrus

Bright, zesty citrus for the kitchen sink.

Grapefruit, lemon and sweet orange with a hint of coriander

BOTTLE	677079001926
CASE 8	10677079001923



Mint

Cool, fresh mint for clean-feeling hands.

Sweet spearmint with a cool peppermint finish

BOTTLE	677079001933
CASE 8	10677079001930



Unscented

Just clean hands. No scent added.

No scent added

BOTTLE	677079001902
CASE 8	10677079001909



SENSIBLE SCENTS ESSENTIAL OILS

Made for the *diffuser*.

Fifteen pure essential oils and six blends in 15 mL amber glass bottles with a dropper cap. Each one is sold for aromatic use in a diffuser, with simple scent notes and diffuser ideas your customers can try at home.

SOLD IN

Inners of 4

15 mL bottles

YOUR MARGIN

About 46%

at suggested retail, every oil

SUGGESTED RETAIL

\$7.99 to \$39.99

by oil



Cruelty free



Plant based



No synthetic fragrance

For aromatic use in a diffuser only. Do not apply to skin or ingest. Keep out of reach of children and pets.

Pure essential oils

15 mL amber glass, sold in inners of 4 · for diffuser use only



Cedarwood

Soft, dry cedar with a balsamic, lightly smoky finish
Cedrus deodara

\$7.99 SRP · inners of 4

BOTTLE 677079024185

INNER 4 10677079024182



Cinnamon

Warm, spicy cinnamon leaf with a clove-like edge
Cinnamomum zeylanicum (C. verum)

\$10.99 SRP · inners of 4

BOTTLE 677079024192

INNER 4 10677079024199



Clove

Warm, spicy, slightly woody clove
Syzygium aromaticum

\$9.99 SRP · inners of 4

BOTTLE 677079024178

INNER 4 10677079024175



Eucalyptus

Crisp, cool, camphor-fresh with a green, woody edge
Eucalyptus globulus

\$8.49 SRP · inners of 4

BOTTLE 677079024208

INNER 4 10677079024205



Frankincense

Fresh, lemony top over warm, woody resin
Boswellia serrata

\$9.99 SRP · inners of 4

BOTTLE 677079024215

INNER 4 10677079024212



Lavender

Soft floral lavender with a clean, herbal finish
Lavandula angustifolia

\$26.99 SRP · inners of 4

BOTTLE 677079024239

INNER 4 10677079024236



Lemon

Sharp, sunny lemon peel
Citrus limon

\$11.99 SRP · inners of 4

BOTTLE 677079024246

INNER 4 10677079024243



Lemongrass

Bright lemon over fresh-cut grass, with an earthy finish
Cymbopogon flexuosus

\$9.99 SRP · inners of 4

BOTTLE 677079024253

INNER 4 10677079024250



Patchouli

Deep, earthy, musky and softly sweet
Pogostemon cablin

\$29.99 SRP · inners of 4

BOTTLE 677079024260

INNER 4 10677079024267



Peppermint

Strong, cool menthol mint
Mentha x piperita

\$9.99 SRP · inners of 4

BOTTLE 677079024123

INNER 4 10677079024120



Rosemary

Fresh, green, woody herb with a camphor lift
Rosmarinus officinalis (Salvia rosmarinus)

\$14.99 SRP · inners of 4

BOTTLE 677079024277

INNER 4 10677079024274



Spearmint

Sweet, cool, gently fruity mint
Mentha spicata

\$13.99 SRP · inners of 4

BOTTLE 677079024284

INNER 4 10677079024281



Sweet Orange

Sweet, juicy orange peel
Citrus sinensis

\$9.99 SRP · inners of 4

BOTTLE 677079024291

INNER 4 10677079024298



Tea Tree

Fresh, sharp, herbal and woody
Melaleuca alternifolia

\$12.99 SRP · inners of 4

BOTTLE 677079024307

INNER 4 10677079024304



Ylang Ylang

Sweet, rich, exotic floral
Cananga odorata

\$20.99 SRP · inners of 4

BOTTLE 677079024314

INNER 4 10677079024311

Essential oil blends

Our own blends of pure essential oils. 15 mL, sold in inners of 4, for diffuser use only.



Breathe

\$14.49 SRP · inners of 4

Cool eucalyptus and mint over fresh herbs and soft cedar

Eucalyptus, Peppermint, Rosemary, Cedarwood (Cedrus deodara), Lavender, Thyme

BOTTLE 677079001858 INNER 4 10677079001855



Calm

\$16.99 SRP · inners of 4

Sweet orange and grapefruit, soft florals, a touch of earthy patchouli

Sweet Orange, Grapefruit, Ylang Ylang, Patchouli, Lavender

BOTTLE 677079001865 INNER 4 10677079001862



Focus

\$26.49 SRP · inners of 4

Bright lime and lemon, light jasmine, frankincense and fresh vanilla coffee

Lavender, Frankincense (Boswellia serrata), Lime, Lemon, Jasmine (sambac), Coffee, Vanilla

BOTTLE 677079001889 INNER 4 10677079001886



Joy

\$39.99 SRP · inners of 4

Bergamot, mandarin and lime over lavender and warm woods

Bergamot, Mandarin, Lime, Sweet Orange, Lemon, Lavender, Patchouli, Vetiver, Cedarwood (Cedrus deodara), Sandalwood, Cypriol

BOTTLE 677079001841 INNER 4 10677079001848



Sleep

\$28.99 SRP · inners of 4

Neroli and lavender, a fresh herbal heart, warm patchouli and cedar

Neroli, Lavender, Lemon, Rosemary, Eucalyptus, Tea Tree, Peppermint, Patchouli, Cedarwood (Cedrus deodara), Ylang Ylang

BOTTLE 677079001872 INNER 4 10677079001879



Strength

\$23.49 SRP · inners of 4

Cinnamon and clove, creamy vanilla, a bright lift of lemon and herbs

Cinnamon, Vanilla, Frankincense (Boswellia serrata), Clove, Lemon, Rosemary, Eucalyptus (radiata), Peppermint

BOTTLE 677079001896 INNER 4 10677079001893





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